

TECHCRAVERS

Tech & Gaming Blogger



ABOUT ME

I'm Tobias. I live in the north of Sweden and as many others, I have a burning desire for new tech, gadgets and games. So much that I decided to create my own spot on the web, where I could write about everything tech and game related I come across.

Apparently there are many others like me, as both my website [Techcravers.net](https://techcravers.net) (started in Jan 2020) and my Instagram account [Techcravers](https://www.instagram.com/techcravers) are constantly growing in new followers and readers.

75K

WEBSITE HITS

Data recorded during one year (2020) on my site

101K

IG FOLLOWERS

Data recorded since the beginning of my account in 2017.

1,4M

IG REACH

Data recorded during one year (2020) on my account

About my site

TECH
CRAVERS

Techcravers started out as an Instagram account named Science Purely around 2017. Science Purely posted cool and innovative products and inventions to a growing crowd of followers. Driven by only one person, Science Purely continued to grow steadily and peaked in 2018 with over 80,000 followers.

[Techcravers.net](https://techcravers.net) is what I wanted Science Purely to be from the beginning. A site where I can publish news and trivia about new and old (yet fascinating) technology, new and old games and write reviews on the various types of gadgets that I come across as a techcraver.

SITE AUDIENCE

MY MOST FREQUENT VISITORS

According to Google Analytics, these are the top countries that my website visitors are from (in order): United States, Canada, Sweden, United Kingdom, India, Australia, Germany, Netherlands, France and Singapore.



IG AUDIENCE

MY MOST FREQUENT VISITORS

According to Instagram insights, the top 5 following countries as of Jan 2021 for Techcravers is (as follows):
USA (about **24%** of 101k followers), United Kingdom (**13.2%**), Germany (**5.8%**), France (**4.1%**), Denmark (**3.1%**).

The two largest age groups are 25-34 years (**42.8%**) and 35-44 years (**18%**). The gender distribution is **64.9%** men and **35.1%** women.

What I want for my site

THE FUTURE OF TECHCRAVERS

I haven't really set any goals with Techcravers.net or Techcravers on Instagram. I do this as a hobby in addition to my regular business and am happy as long as I can continue to show like-minded people all the new tech and gadgets I come across. I will continue as long as it is fun and possible. Thanks for reading and for your interest in Techcraver's media kit!